Stay connected. Remain relevant.

Thank you for your interest in the Drip-Education[®] System! Unleash a powerful marketing tool that will bring new patients under care, help you stay connected with current patients, and increase Patient Loyalty.





Why is the Drip-Education[®] System a *must* in your practice?

Connect with patients and remain relevant with pre-loaded content or create your own. Cultivate your patient loyalty with emails that will have your branded educational or marketing content.

2

Automate a major portion of your patient education and marketing while sending email campaigns, capturing leads, and increasing sales.



Save time, postage, and payroll with custom birthday cards for patients. Automatically email patients a personalized birthday message every year to show that you care.

4

No more stressing over creating your own content! The Drip-Ed System saves an average of 5 hours a month from manually making emails. It's preloaded with over a years' worth of content to start sending to patients immediately.



Click funnels and reporting allow you to easily see who's receiving emails. Track your opens, clicks, purchases, plus much more!



"It's really easy to get an email campaign out to our patient database. It works so seamlessly and the emails automatically go out when they're supposed to without my CA having to do anything."

-Dr. Howard Short

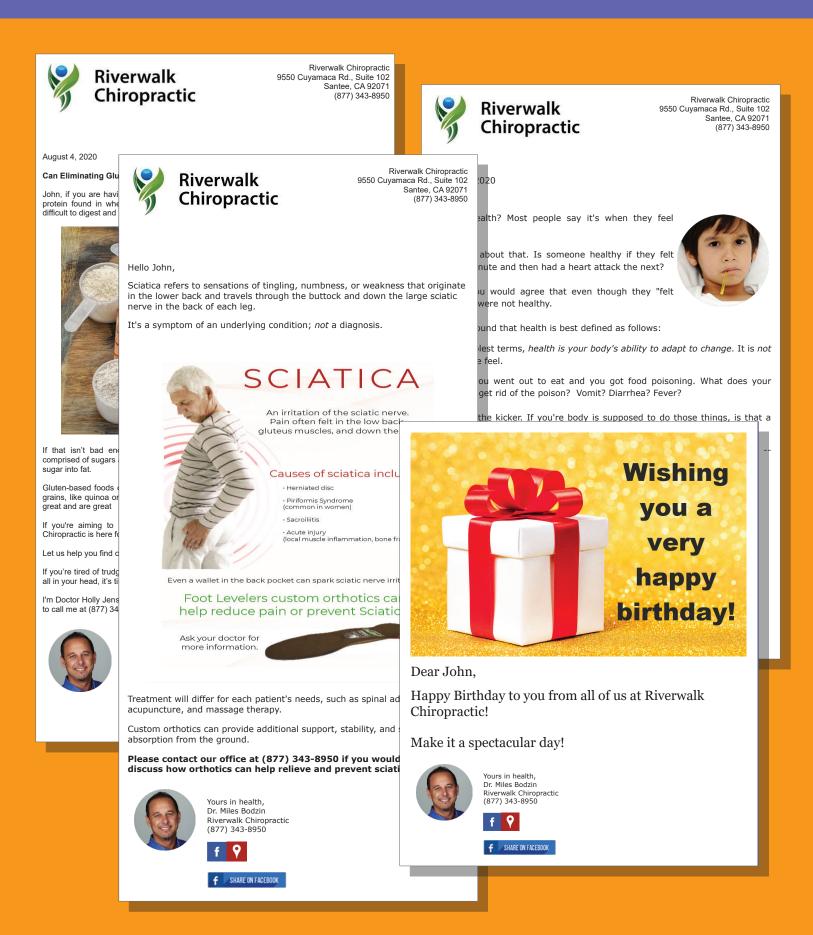


"Using the Drip-Ed System has really simplified the process of sending out a mass email blast, for example, an event. We're really able to reach all of the patients."

-Dr. Alyssa Holum

Check your email!

We've sent you a sample campaign to get a taste of what you could be doing to educate and market to your patients.





I found between the vertebrae in your spine. ducing friction between vertebrae, and help to hock. When a disc becomes damaged, serious

ange from less serious "slipped disc" to the e, "roptured disc". Although surgery is often ties, leading authorities agree that only a small ly require surgical intervention. And for patients ry; results are often less than assificatory, to minimize the damage caused by disc injuries av of releving pain and discomfort.

e are taking their aching backs to chiropractors earch that confirms the effectiveness of uldes suggest that chiropractic adjustments for isated with disc problems are greatly superior to ms of scientific validity, safety, cost-effectiveness

2.00m



Dear John,

After comparing four consecutive years worth of healthcare coverage and coats for over 700,000 health plan members, a recent study concludes that when chivopractic care was covered under healthcare, recipients experienced a significantly lower need for medical surgeries, hospitalizations and other medical treatments.

John, the study reported that people covered by healthcare plans that included chiropractic adjustments paid lower medical expenses than those paid by people whose healthcare plan did not allow for chiropractic care.

Cut the cost of treating back pain by 28 percent Reduced hospitalizations among back pain patients by 41 percent

Reduced the cost of medical imaging, such as x-rays and MRIs, by 37%. hiropractic is certainly one of the most popular therapeutic modalities compassed by complementary and alternative medicine. The flour-year

ospective study] raises the intriguing possibility that chiropractic may in the the more economic approach to the management of the complex, illned, recurrent and often refractory symptom of back pain."



Dear John,

Slow Down the Hands of Time

John, no one can make themselves a day older than the date on the calenda But, did you know that there are a number of key factors that can actually speed up the aging process?

The good news is just like too much of a bad thing can age us, there is a fountain of youth. When you reduce and remove the aging culprits, you'll be on the fast track to looking and feeling like the healthy you.

Where do you start? With the most severe culprit. If it is stress, commit to 5 minutes of deep breathing and relaxation a day, if you aren't exercising, star with as little as 10 minutes a day, dinking too much coffee or soda? Reduce and replace with more water and natural green tea.

These are just a few simple steps to point you in the right direction. If you think you might be suffering with greater aging factors and need some help, our team of experts are here to support you. Until then, cut back on the things that keep you feeling old because sooner or later they will start making you look old do no. Rectain your youh now small, feel good heg at a time!

f you're tired of trudging from doctor to doctor, only to be prescribed more neds or to be told it's all in your head, it's time you visited a functional medicine resentitives to day.

I'm Doctor Miles Bodzin, and I operate a functional medicine practice here in Santee. I invite you to call me at (877) 343-8950 to schedule your consultation and let's get you feeling better!

Dr. Miles Bodzin Riverwalk Chiropract www.RiverWalkChiro



Dear John,

Take a closer look at the results of independent scientific studies, and you'll notice that there may possibly be a link between the medicine we give our children and the rise in health problems that children are experiencing later life—namely allergies and asthma.

ohn, what's really causing the rise in childhood allergies and asthma?

in one cicle of health reporting, doctors in the media blame a rise in youth health problems on the hygiene hypothesis. This idea suggests that becaus more children are growing up in totles and suburbs, away from country farm and wildlife, their immune systems are unable to build up a tolerance to liferonen.

beh, herei over more possibility--vaccines. Some researchers believe that child's immune system needs to be exposed to the real allergen-not a male; controlled serion of the allergen, as is administered in vaccines. The ck of exposure to the real thing could 'confusif the body's immune system, submit pit to attack to omit issue, which could lead to allergies, asthma and any other autoimmune disorders like juvenite diabeter, rheumatoid arthrits, in disorable news in stime.

Again, the government and the models are not tailing about these types reports and the theories developed from the research. But we can't over it, especially when our government suggests that all children receive a particular vaccination—like the MMR inoculation expand measiles, more Riverwalk Chiropractic

January 24, 2017 Dear John,

Exactly how powerful is the experience of recein adjustment? New evidence suggests that chirop than alleviate back pain-it positively affects bo to the cellular level. In a nutshell, chiropractic as body, making cells and DNA more resistant to d

In March 2006, the Journal of Vertebral Subluxa landmark study that offered a long-awaited scie chiropractic patients experience positive health that chiropractic care could stimulate basic phy diminish bodily stress and enhance DNA repair.

hinder or enhance these results. Basically state improved the overall health of everyone in group

To look at the study results on a deeper, more s the average human body. Everything from your to your eating and sleeping habits produces phy stress in your body. These stresses can obstruc nervous system, which in turn hinders your body

However John, chiropractic adjustment works t nervous system. This allows internal body proc normal levels, thus enhancing the body's ability

urs in nearth, Miles Bodzin rerwalk Chiropractic wx RiverWalkChiropractic.com 77 323-565

I LOVE IT!

Patients want your attention. Communicate with them and be part of their routine

Want a demo? Call us at 877-343-8650 x101 or visit us at CashPractice.com/Education



Thomas B. Chiropractic patient since 1990