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**Chiropractic News**

February 2014

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**Cash Practice Systems adds mobile app to list of offered services**

February 21, 2014 — One of the nation's leading companies in wellness reports, compliant care plans, automated payment systems, and email marketing is set to release their first mobile application. Members of CashPractice.com will have the ability to easily process payments on the go and still reflect on their integrated systems.

"We are proud to be offering the chiropractic profession the first mobile credit card app for iPhones, iPads, and Android smartphones. Not only do we provide a free credit card reader for your device, but the app integrates with Cash Practice Systems and programs like ChiroTouch. Now our clients have the ease of accepting credit cards and electronic checks anytime, anywhere," said Miles Bodzn, DC, founder and CEO, Cash Practice Systems.

This new service is available at no additional charge to



subscribers of the Auto-Debit System, one of the four Cash Practice Systems. In addition to mobile processing, the Auto-Debit System features the ability to schedule automated payments from a credit card or bank account, compliantly store client billing information, process that information virtually, and swipe cards with a USB card swiper.

Holly Jensen, director of operations said, "We listen to the wants and needs of our members, so after some hard work behind the scenes, we're thrilled to be launching the CP Mobile app for payment processing using a smart phone. Not only is this cutting edge technology, the processing rates are the best out there." Cash Practice Mobile boasts rates of 1.81 percent for swiped transactions and 1.79 percent for EFT checks with no funding delays for key entered transactions.

Source: [Cash Practice Systems](#)



## COLLEGE NEWS

### Logan University selected for new chiropractic residency program

The nation's largest integrated healthcare system has selected Logan University to participate in a pilot chiropractic care program at its St. Louis facility.

Logan is one of four chiropractic institutions in the county that will engage in residency training with the U.S. Department of Veteran Affairs. The program will begin July 2014.

"We are honored that Logan University has been selected to work with our nation's veterans through this selective residency program," said Logan President Clay McDonald, DC, MBA, JD. "Logan graduates will benefit from the real-world experience and education this residency program provides. But I know our students will also cherish the fact that they are serving the men and women who proudly served our country."

Logan associate professor Pamela Wakefield, DC, DABCA, who will serve as the residency director for the VA chiropractic care program in St. Louis, said the most significant benefit of this partnership is the fulfillment of two shared missions.

 To learn more about this residency, visit [ChiroEco.com/residencyprogram](http://ChiroEco.com/residencyprogram).

Source: Logan University, [logan.edu](http://logan.edu)

### Parker University named one of the 'Healthiest 100 Workplaces in America'

Parker University has been named one of the Healthiest 100 Workplaces in America for 2014 by Healthiest Employers, an employee health analytics, best practices, and benchmark data company. Parker University is one of only four universities in the nation to be recognized with the award.

"We're very honored to be among the top 100 healthiest workplaces," said Sandra McLean, chief human resources officer of Parker University. "It recognizes our institution's dedication to health and wellness and our commitment to providing employees with the tools and information needed to lead healthy lifestyles."

The health and wellness university was recognized for achieving remarkable and sustainable success through a broad range of corporate wellness programs and employee wellness initiatives. Parker University attained

this recognition as the culmination of a year-long, highly selective two-stage assessment process spanning the U.S. to include companies of all sizes from all regions and industries.

 For more information, visit [ChiroEco.com/parker100](http://ChiroEco.com/parker100).


Source: Parker University, [parker.edu](http://parker.edu)

## INDUSTRY NEWS

### Pivotal Health Solutions launches new website

PHS Chiropractic, a branch of Pivotal Health Solutions (PHS), launched a new website at [PHSChiropractic.com](http://PHSChiropractic.com), with a fresh design and easy-to-use layout.

The redesigned site focuses on offering a practitioner-focused experience and detailed information on PHS Chiropractic products, including the patented Ergostyle Drop adjusting treatment tables, Apollo cold lasers, Fluid Motion Soft Tissue Tools, and more. Each PHS Chiropractic product listing also includes easy-to-use tabs so practitioners can quickly view the customizations available, as well as background information on how products may be used, prior to ordering.


 To learn more about this launch, visit [ChiroEco.com/phsweb](http://ChiroEco.com/phsweb).

Source: Pivotal Health Solutions, [phschiropactic.com](http://phschiropactic.com)

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 To read this article in its entirety, visit [ChiroEco.com/cpmobile](http://ChiroEco.com/cpmobile).

Source: Cash Practice Systems, [cashpractice.com](http://cashpractice.com)

### ScripHessco teams up with the Professional Football Chiropractic Society

ScripHessco recently announced its partnership with the Professional Football Chiropractic Society (PFCS) as the 2014-2015 title sponsor. ScripHessco will also be the official distribution partner and table supplier to the PFCS.

In addition, ScripHessco and the PFCS collaborated during the NFL Scouting Combine in Indianapolis in February to fulfill a need within the industry. Together, they will launch a new networking event called the "Chiropractic Combine" in which chiropractic students and doctors meet in a social setting to discuss trends in sports chiropractic, open chiropractic positions in sports and professional football, and available associate positions within the field.

 To learn more about this partnership, visit [ChiroEco.com/scrippfcs](http://ChiroEco.com/scrippfcs).


Source: Scrip Hessco, [scriphessco.com](http://scriphessco.com)

## HEALTH NEWS

### Butterbur: for migraines, allergies, and more

Butterbur (*Petasites hybridus*), a member of the daisy family, grows in wet areas such as marshes, and along rivers in parts of North America and in northern Asia and Europe. It has reddish flowers in the spring, before producing large heart-shaped leaves that resemble small umbrellas. Some say it has an unpleasant smell.

Butterbur has a variety of medicinal purposes. It contains several different active compounds, including flavonoids, tannins, petasin, and isopetasin, that may give it healthful benefits.

Although more research is needed, butterbur may benefit people with allergies by decreasing the production of leukotrienes and histamine. These two substances in the body cause allergy symptoms. 

 To read this article in its entirety, visit [ChiroEco.com/butterbur](http://ChiroEco.com/butterbur).

Source: Karen Appold



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